

Dror

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Dror creates ideas as a vehicle for change.

Dror Benshetrit is a designer, thinker, dreamer and futurist. He began his career as an artist and has since amassed an award-winning portfolio of product design, interiors, architecture, masterplanning and city planning—all before the age of 40.

Together with his team of designers, artists, architects, researchers and communicators, he tackles ambitious pursuits to foster authentic connections and improve people's well-being. His holistic practice—named one of the most innovative companies in design by Fast Company—intentionally works across all scales, blurring boundaries with each project.

Collaboration is the cornerstone of his approach: he partners with best-in-class specialists and brands and organizations that share the same spirit of innovation to test the limits of convention and bring profound ideas to life.

Highlights

Dror was the youngest addition to Culture & Commerce's roster, alongside Philippe Starck, Yves Behar and Marcel Wanders, and is among the youngest to be recognized on the [Wallpaper* Power 200](#) list.

His designs are frequently acquired by museums: his signature [Peacock Chair](#) for Cappellini is a part of the Metropolitan Museum of Art's permanent collection, for example.

More often than not, his work breaks financial records: his first built architectural project, [Nurai Island](#), which is now complete, broke the record for the most expensive residential units sold in the UAE per sq. ft.; units sold out in 72 hours, with sales totaling 976MM. Dror created the world's first underground cruise terminal, which returns 1.2km of boardwalk to the public of Istanbul.

Partners and clients include: Alessi, Bentley, Rosenthal, Swarovski, Louis Vuitton, Target, Puma, NASA, and more.

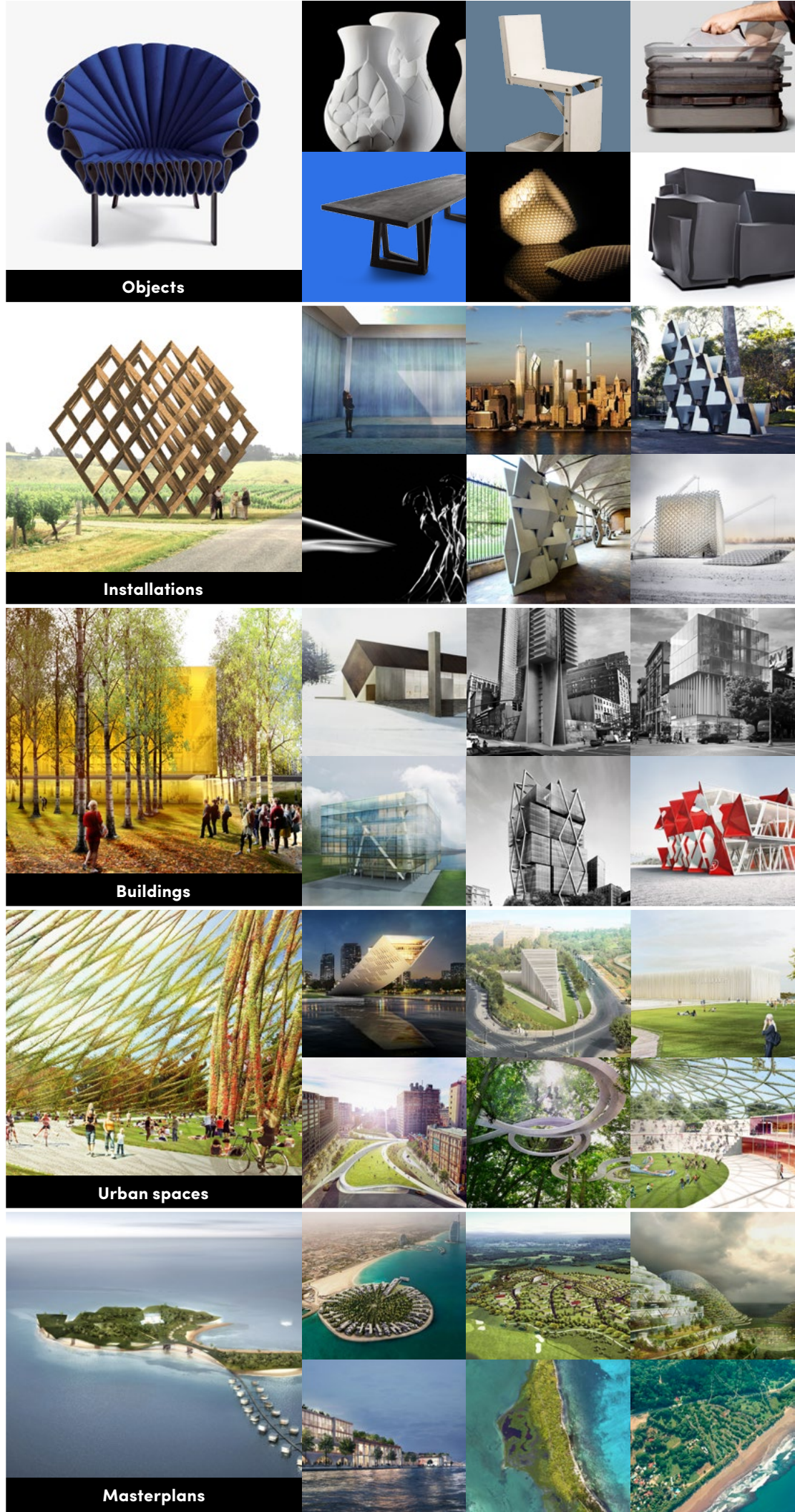
Dror currently serves on the board of the Museum of Arts and Design (MAD).

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Objects

Installations

Buildings

Urban spaces

Masterplans

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Lectures

2017 C2 Montreal
Taiwan Interior New Talent Award
Marine Leadership Alliance Conference
Haifa International Waterfront Conference
Index Design Master Class
2016 Interact Conference
Independent Lodging Congress
Fast Company Innovation Festival
Masters of Tomorrow Summit
Glen Raven Innovation Summit
Industrial Designers Society of America (IDSA) Conference
2015 Maison et Objet Americas Interior Design and Lifestyle Summit
American Architects meets Italian Design conference, presented by Interni
Surface Design Dialogues
AIA NY Global Dialogues
Be Original Americas
Material ConneXion Lecture Series
School of Visual Arts
The Feast Impact East
Dwell on Design New York
2014 PennDesign
Industrial Designers Society of America (IDSA)
Hyde Lecture Series at University of Nebraska
2013 IDSA
India Design Forum
ZOW Istanbul Conference
2012 WeStory by Dror
Decoration and Design Building's Fall Market
City Modern by Dwell & New York Magazine
Istanbul Design Week Conference
2011 The Wolfsonian-Florida International University
A Better World By Design
What Design Can Do
Wanted Design
The Design Museum of Holon
Museum of Arts and Design
New Museum
Design Indaba
2010 Art + Design
DCOTA
IDNY
SCAD
2009 Pratt Institute
Dwell on Design
Material ConneXion Daegu
2008 Museum of Fine Arts Houston
University of Houston
2007 Design Within Reach
2006 Bombay Sapphire Design Competition

Select exhibitions

Art Basel
Contemporary Art Museum Raleigh
Design Miami/
Design Museum Holon
Eretz Israel Museum
Interieur Kortrijk
International Contemporary Furniture Fair
London Design Museum
Louis XIII Diner des Genies
Marithé + François Girbaud
MuBE Sao Paulo
Museo dei Fori Imperiali
Museo Poldi Pezzoli
Museu Brasileiro da Escultura
Museum of Arts and Design
New Museum
Salone Internazionale del Mobile
Solomon R. Guggenheim Museum
Staatliches Museum fur Angewandte Kunst
Storefront for Art & Architecture
The Metropolitan Museum of Art
Tokyo Design Block
Triennale Design Museum
Universita degli Studi di Milano
Wanted Design
Yigal Azrouël

Acquisitions

Reach

for Love & Art for the Children's Foundation
Museu Brasileiro de Escultura, Sao Paulo:
2012

Tron Chair

Museo dei Fori Imperiali, Rome: 2011

Peacock Chair

The Metropolitan Museum of Art, New York:
2011 Triennale Design Museum, Milan: 2011

Volume. MGX

Contemporary Art Museum, Raleigh: 2011

Pick Chair

Design Museum Holon, Israel: 2010

Awards

2016 Red Dot Award

2013 First Place, Landmark Miami
Competition

2013 Red Dot Award

2012 Decoration and Design Building's
Stars of Design Award

2010 Good Design Award

2008 Good Design Award

2006 iF Product Design Award

2001 First Place, GE Design Plastics
Competition